

### Healthy Connections

# 2023 Healthy Blue Annual Provider Training

# Topics

- Informational Reminders
- Contacts and Resources
- Member Benefits
- Prior Authorization
- Behavioral Health
- Pharmacy and Labs

- Claims
- Provider Incentives
- Provider Enrollment
- Quality
- Marketing
- New 2024 Changes





## **Informational Reminders**





# Member Annual Eligibility

#### Ways to Apply or Renew

• Website: apply.scdhhs.gov

 $_{\odot}\mbox{Select}$  Apply for Medicaid or Submit Annual Review

- Fax: (888) 820-1204
- Email: <u>8888201204@faxscdhhs.gov</u>
- Mail:

SCDHHS Central Mail P.O. Box 100101 Columbia, SC 29202

• In-Person: Visit a local eligibility Office







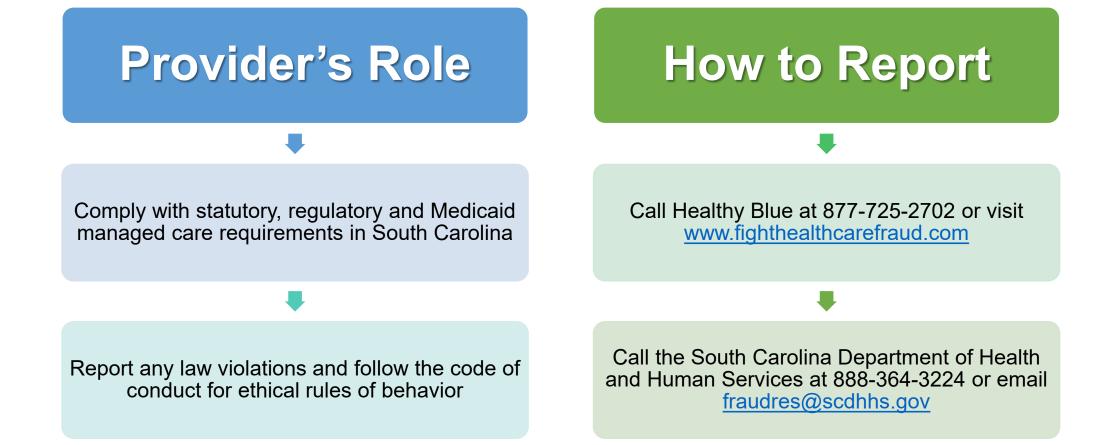
# **Cultural Competency**







## Fraud, Waste and Abuse







# **Access and Availability**

The following guidelines are required for our in-network providers.

Primary Care	
Routine visit	Available within four to six weeks
Urgent, non-emergent visit	Available within 48 hours
Emergent visit	Available immediately upon presentation at a service delivery site

Specialist Care	
Routine visit	Available within four weeks; maximum of 12 weeks for unique specialists
Urgent medical condition care	Available within 48 hours of referral or notification from primary care physician
Emergent visit	Available immediately upon referral

Note: Wait times should not exceed 45 minutes for a scheduled appointment of a routine nature.









### Website: <a href="https://www.HealthyBlueSC.com">www.HealthyBlueSC.com</a>

- Provider Manual
- Resources
- BlueBlasts
- Educational Trainings
- And more







### **Quick Reference Guide**

www.HealthyBlueSC.com

Providers>Resources>Manuals and Guides

### **Provider Customer Care Center**

Phone: 866-757-8286 Fax: 912-233-4010 or 912-235-3246 Hours: Monday – Friday, 8 a.m. to 6 p.m. EST

### Vision Service Plan\* (VSP)

Phone: 800-615-1883 Hours: Monday – Friday, 8 a.m. to 5 p.m. EST Saturday, 10 a.m. to 3 p.m. EST Sunday, 10 a.m. to 4 p.m. EST

#### **Cost Containment (Refund/Overpayments)**

Phone: 818-234-3289 Hours: Monday – Friday 8 a.m. to 5 p.m. PST

\*VSP is an independent company that provides vision services on behalf of BlueChoice HealthPlan.





### 24/7 Nurse Line

Phone: 866-577-9710

### **Case Management (CM) Department**

Phone: 866-757-8286 Hours: Monday – Friday, 8 a.m. to 5 p.m. EST

### **Carelon Medical Benefits Management**

Phone: 800-252-2021 Hours: Monday – Friday, 8 a.m. to 5 p.m. CST

### **Disease Management (DM) Department**

Phone: 888-830-4300 Hours: Monday – Friday, 8 a.m. to 5 p.m. EST

### **Utilization Management (UM) Department**

Phone: 866-902-1689

Prior Authorization Fax: 800-823-5520 or 866-993-0147

Inpatient Hospital Continued Stay Review Fax: 866-387-2974

Hours: Monday - Friday, 8 a.m. to 5 p.m. EST





### **CarelonRx – Prior Authorizations**

#### Retail

Phone: 844-410-6890

Fax: 844-512-9005

Hours: Monday - Friday 8 a.m. to 8 p.m. EST Saturday 10 a.m. to 2 p.m. EST

#### Home Delivery/Mail Order

Phone (24/7): 833-203-1737 Fax: 800-207-3118

#### **Medical Injectables**

Phone: 833-988-1264

Fax: 844-512-7027

Hours: 7 a.m. to 7 p.m. EST

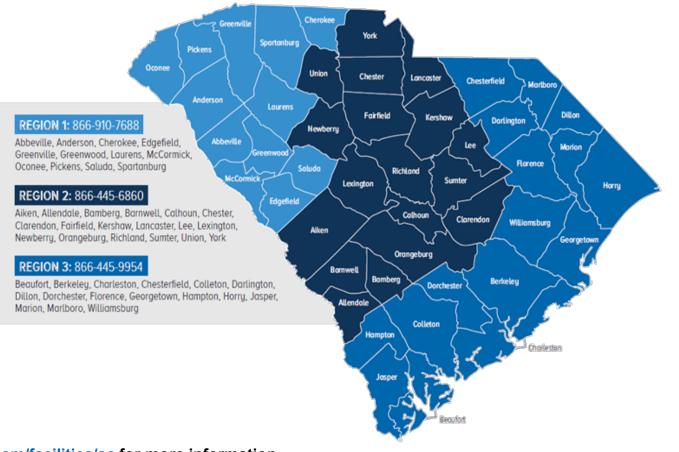
### **Specialty Pharmacy** Phone (24/7): 833-255-0646 Fax: 833-263-2871





### **Modivcare – Transportation Services**

- Available Monday Friday, 8 a.m. to 5 p.m. EST
- Non-emergent medical rides
- Call at least three days before appointment
- Please have member information available when making reservation appointments



Visit <u>www.Modivcare.com/facilities/sc</u> for more information.





### **Provider Office Manual**



🐵 🗑 Healthy Blue Healthy Connections 🗙 **Provider Manual** 2023

Note: The manual is updated annually.





#### **BlueBlast – Monthly Newsletter**







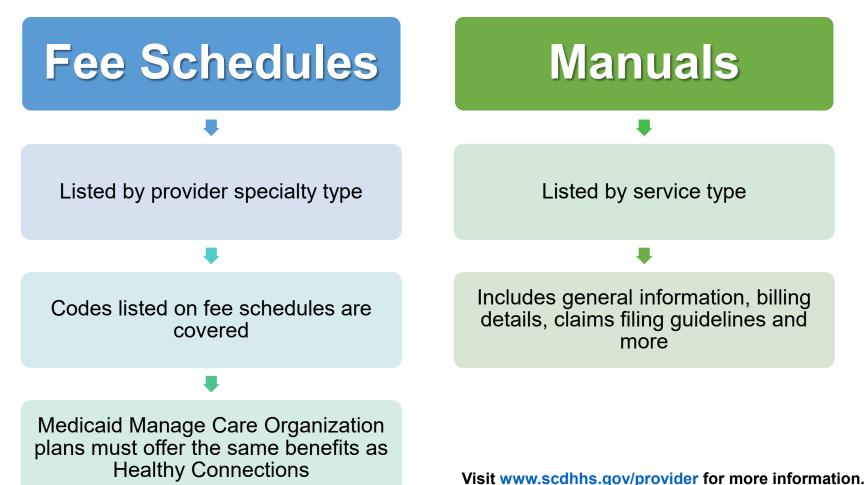


### **Member Benefits**





## **Checking Covered Benefits**







# **Copays and Exemptions**

Service	Сорау
Primary care visits, RHCs and FQHCs	\$3.30
Specialist visits (including optometrists)	\$3.30
Durable medical equipment	\$3.40
Chiropractic care	\$1.15
Home health (limited to 50 visits)	\$3.30
Prescription drugs (brand and generic)	\$3.40
Outpatient hospital	\$3.40
Inpatient hospital	\$25.00

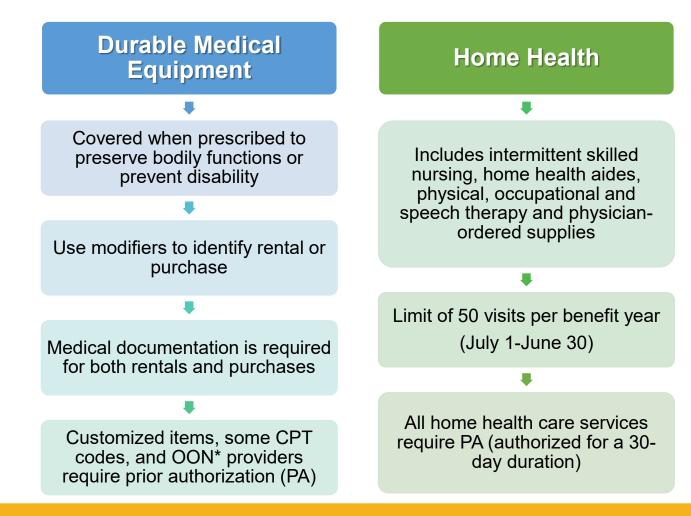
ning
enal disease
nfusion center
rgent clinic
ipment and n DHEC

Review the **Provider Office Manual** for a full list of exemptions.





# **Durable Medical Equipment and Home Health**

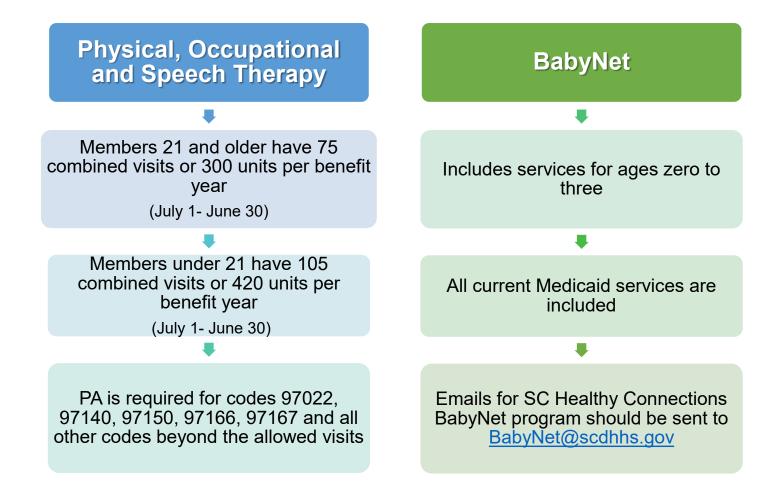




\*Out-of-Network

👽 Healthy Blue

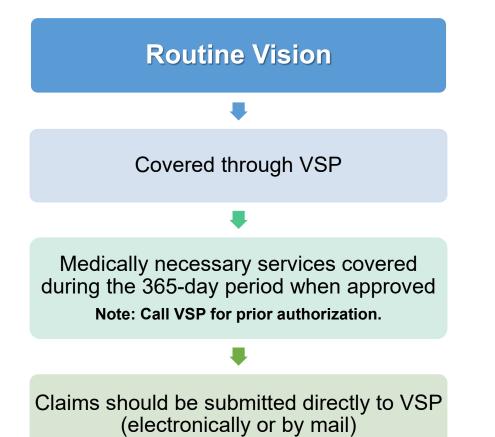
# **Therapy Services and BabyNet**







# **Routine Vision**



Covered	Members	Members 21
Service	under 21	and older
Routine eye	One, every 12	One, every 12
exam	months	months
<b>Eyeglasses</b>	One pair, every 12	One pair, every 24
(Frames, lenses and fitting)	months	months





# **VSP Covered Codes**

Type of Service	CPT Codes
Exams and Office Visits	92002, 92004, 92012, 92014, 92015 (routine only)
Evaluation and Management (E&M) Services	99202, 99203, 99204, 99205, 99211, 99212, 99213, 99214, 99215
Online Digital Evaluation and Management (E&M) Services	99421, 99422, 99423
Telephone Evaluation and Management (E&M) Services	99441, 99442, 99443
Consultations	99242, 99243, 99244, 99245
Interprofessional telephone/internet assessment and management services	99446, 99447, 99448, 99449, 99451, 99452
Urgent/Emergency Care	99050, 99051, 99058
Special Ophthalmological Services	92020, 92025, 92060, 92071, 92081, 92082, 92083, 92100, 92132, 92133, 92134, 92136, 92201, 92202, 92227, 92228, 92250, 92260, 92270, 92273, 92274, 92283, 92284, 92285, 92286, 92287, 92499, 95930, 99070
Radiology/Diagnostic Ultrasound	76510, 76511, 76512, 76513 76514, 76516, 76519, 76529
Eye and Ocular Adnexa Services	65205, 65210, 65220, 65222, 65430, 65435, 67820, 67938, 68020, 68040, 68761, 68801, 68810, 68815
Pathology and Laboratory	83516, 83861, 87809

May not be all inclusive and subject to change.





### **Carelon Medical Benefits Management – Prior Authorization**

Advanced Imaging	Cardiology Services	Radiation Oncology Services
Computed Tomography Scans (including cardiac)	Resting Transthoracic Tachocardiography	Brachytherapy
Magnetic Resonance Imaging (including cardiac)	Transesophageal Echocardiography Intensity Modulated Radiation Therapy	
Positron Emission Tomography Scans (including cardiac)	Arterial Ultrasound	Proton Beam Radiation Therapy
Nuclear Cardiology	Cardiac Catheterization Stereotactic Radiosurgery/Stereotactic Body Radiotherapy	
Stress Echocardiography Percutaneous Coronary Intervention (PCI)		3D conformal therapy <sup>1</sup> (EBRT) for bone metastases and breast cancer
		Hypofractionation for bone metastases and breast cancer when requesting EBRT and intensity modulated radiation therapy (IMRT)
		Special procedures and consultations associated with a treatment plan (CPT codes 77370 and 77470)
		Image Guided Radiation Therapy

<sup>1</sup>Radiation oncology performed as part of an inpatient admission is not part Carelon's program. Radiation oncologists are strongly encouraged to verify that authorization has been obtained before initiating scheduling and performing services.

May not be all inclusive and subject to change.

Carelon Medical Benefits Management Inc. is a separate company providing some utilization review services on behalf of BlueChoice® HealthPlan.





### **Prior Authorization**





# **Prior Authorization Lookup Tool**

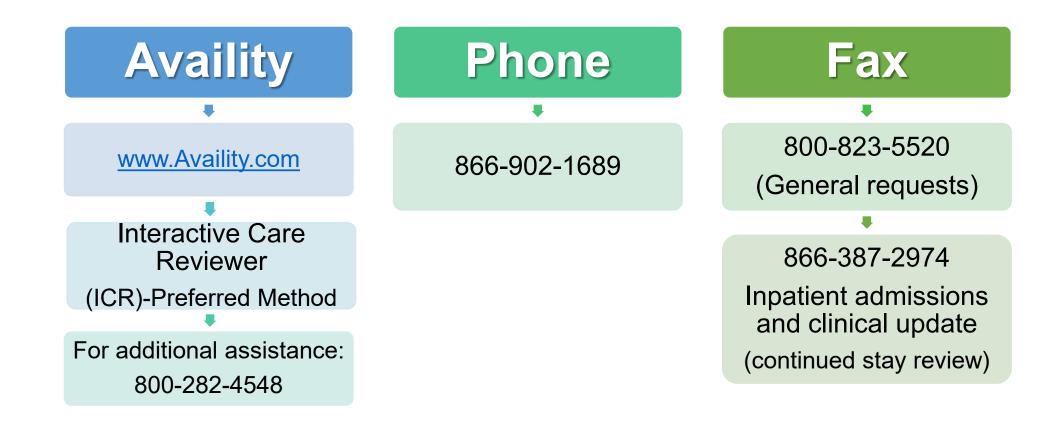
- Use for outpatient services only
- Verify eligibility and benefits prior to rendering services

	YES - Precertificat	ion is required			
to	Line of Business:	Medicaid/SCHIP/Family Care			
	CPT/HCPCS Code:				
	Description:	NO - Precertificatio	n is not required		
	CMS Guideline:	Line of Business:	Medicaid/SCHIP/Family Care		
	State Guideline:	CPT/HCPCS Code:	H0047		
	InterQual/MCG Guideline:	Description:	Alcohol and/or other drug abuse services, n	ot otherwise specified	
		CMS Guideline:	NO - Precertification is	not required	
		State Guideline:	" Line of Business:	Medicaid/SCHIP/Family Care	
		InterQual/MCG Guideline:	CPT/HCPCS Code:	90832	
ome ser	vices		Description:	Psychotherapy, 30 minutes with patier	<del>it</del>
will incl	ude		Additional Info:	Precertification is required after 24 se 90837 combined, per benefit year.	ssions for 90832, 90834,
additio nformat			CMS Guideline:	None	
morma	lion.		State Guideline:	None	
			Third Party Guidelines:	None	





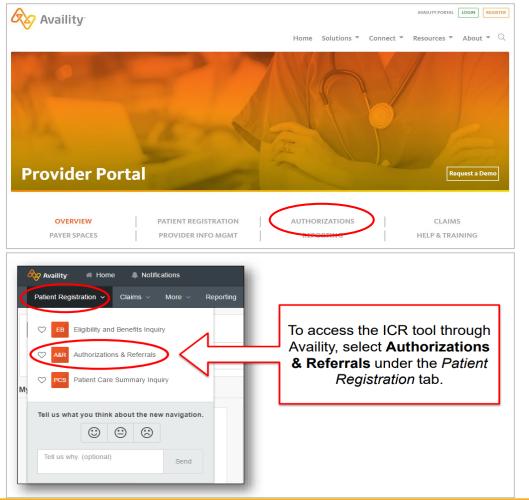
# **Prior Authorization Request Methods**







# **Prior Authorization – Availity Requests**



📢 🚽 Page	1 of 27	► ►►! View Res	ults 20	▼ 533 Requests	found Displaying	1 to 20				
tequest racking ID 🗸	Reference Number	Status	Patient Name	Service Date	Request Type	Requesting Provider NPI	• Submit Date	Created By	↓ Updated ↓ Date ↓	Updated By
		Review In Progress		10/09/2015 - 10/09/2015	Outpatient	1073549929	2015-10-08 12:22:54 PM		2015-10-08 12.23.52 PM	System
		See Details		10/09/2015 - 10/10/2015	Inpatient	1912007543	2015-10-07 10.41.44 AM		2015-10-07 10.54.43 AM	System
		See Details		10/09/2015 - 10/10/2015	Inpatient	1912007543	2015-10-07 10.30.37 AM		2015-10-07 10.35.34 AM	System
		See Details		10/09/2015 - 10/10/2015	Inpatient	1912007543	2015-10-07 10.06.40 AM		2015-10-07 10.17.39 AM	System
		Review In Progress		09/30/2015 - 09/30/2015	Inpatient	1922098342	2015-10-01 11.54.06 AM		2015-10-06 11.07.34 AM	System
		Review In Progress		09/28/2015 - 10/12/2015	Inpatient	1396714663	2015-10-06 09.53.39 AM		2015-10-06 09:54:29 AM	System
		Approved		10/06/2015 - 10/06/2015	Outpatient	1922098342	2015-10-05 12.19.36 PM		2015-10-05 12.24.42 PM	System





# **Prior Authorization – Phone Requests**

Items needed for phone request:

Member's name, date of birth, Medicaid ID number and address	ICD-10 codes	CPT or HCPCS codes and unit amounts (when applicable)	Date(s) of service
Level of care (when applicable)	Requesting provider's Tax ID, NPI, address, phone and fax numbers	Servicing provider's Tax ID, NPI, address, phone and fax numbers	If NICU*, also include the mother's name, date of birth and Medicaid ID number

\*Neonatal intensive care unit





# **Prior Authorization – Fax Requests**

Inpatient requests (Include discharge date.) Note: For skilled nursing, include the CLTC* form.	Psychological testing	MCO – BabyNet
MCO – Makena	Universal newborn	Universal Synagis®

All fax submissions, including clinicals, require appropriate member HIPAA identifiers: Member Name, Medicaid ID Number and the Member Date of Birth.

\*Community Long-term Care

Note: Fax numbers are located on each form.

BlueChoice" Health	hPlan of SC	Healthy Connections 🗙			Precertification Request F Page 2
Precertification Rec	quest Form		onparticipating		
o prevent a delay in pr	occessing your request fill ou	t the form in its entirety with all applicable			
nformation.	ocessing your request, nil ou	it the form in its entirety with an applicable	ovider ID:	TIN:	
Request for pre-service	review: Phone: 866-902-16	89 Fax: 800-823-5520	cility phone:	Facility	fax:
Today's date: Member information:	Provider return fax:			City, st	ate, ZIP:
First name:	Last name:	Healthy Connections member ID:			
Address:		City, state, ZIP:	check all that apply):		
Date of birth:	Sex: Male Femal	e Contact phone:		Date/date ra	inge of service:
Additional member informat	ion:				
Referring provider:  Par Full name:	ticipating Nonparticipating		erm services and supp	orts/long-term care	Hospice
Fuil name.			health		Office visit
NPI:	Provider ID:	Tax ID number (TIN):	e medical equipment		Personal care services Other:
Office contact name:	Office phone:	Office fax:	(		
Address:		City, state. ZIP:			
Specialty:					Other:
			indent lab		
			g facility		
Servicing provider: Par Full name:	rticipating 🗌 Nonparticipating		ysician:		
NPI:	Provider ID:	TIN:			
Office contact name:	Office phone:	Office fax:	I information, provi	der contact inforr	nation and any other requ
Address:		City, state, ZIP:			extension or modification
Specialty:			ny Blue, provide the	e authorization ht	umber with your submissio
Specialty:					ovider indicates that the
			expedited (for adm s only when provid		ay). the service is urgent,
www.HealthyBlueSC.c	om		Health plan use	only	
lueChoice HealthPlan is an indepe	ndent licensee of the Blue Cross and Blue	Shleid Association. BlueChoice HealthPlan has contracted with			
merigroup Partnership Plan, LLC, a o report fraud, call our confidential raud Hotine at 888-364-3224 or en SCPEC-2110-21 November 2021	an independent company, for services to s Fraud Hotline at 877-725-2702. You may mail fraudres@scdhhs.gov.	upport administration of Healthy Connections. also call the South Carolina Department of Health and Human Services	bires:	Authorization n	umber:

This authorization is based on medical necessity only and will be contingent upon eligibility and benefits. This is not a uarantee of payment. Benefits may be subject to limitations and/or qualifications and will be determined when the claim is received for processing. Please call the number at the top of this form if this member has any additional





### **Behavioral Health**





### **Behavioral Health – Covered Benefits for Fee-for-Service**

# SCDHHS\* covers some behavioral health services

# SCDHHS is responsible for most waiver services

\*South Carolina Department of Health and Human Services





### **Behavioral Health – Covered Benefits Under Healthy Blue**



#### \*Services must be provided by:

- Licensed Independent Practitioners (LIPs)
- Group Practices
- Federally Qualified Health Centers (FQHCs)
- Rural Health Clinics (RHCs)
- Psychiatrists
- Advanced Nurse Practitioners
- Community Mental Health Centers(SC DMH & MUSC)

#### \*\*Services must be provided by:

 Department of Alcohol and Other Drug Abuse Services (DAODAS)

\*\*\*Effective July 1, 2022

\*\*\*\*Effective July 1, 2023





# **School-Based Rehabilitative Therapy Services**

SCDHHS provides Medicaid reimbursement for medically necessary services provided in the Local Education Agency Includes, but not limited to, children under the age of 21 who have or are at risk of developing sensory, emotion, behavioral or social impairments, disabilities and more

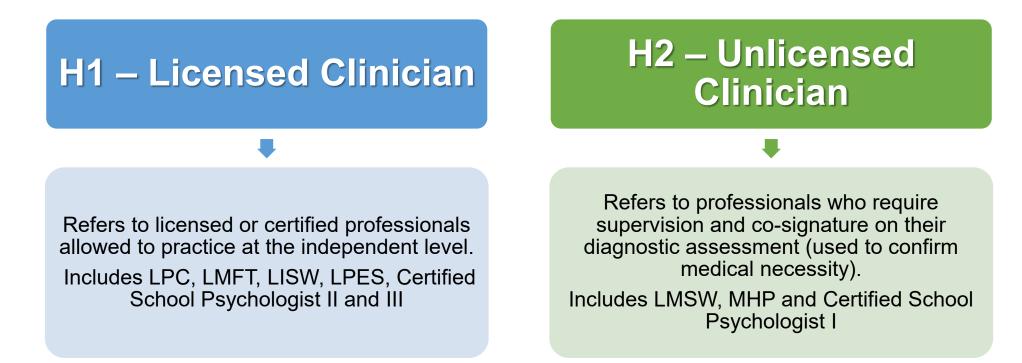
Visit <u>www.scdhhs.gov/provider</u> for more information.





# **School-Based Rehabilitative Therapy Services**

### **Billing Modifiers**



Note: Billing modifiers must match the credentials of the individual rendering the service.





# **Behavioral Health – Prior Authorization**

Core therapy services	<ul> <li>No PA required for participating Behavioral Health Providers</li> </ul>	
Psychological testing and assessments	<ul> <li>Requires PA</li> <li>Complete the Outpatient Treatment Request (OTR) form and fax to 877-664-1499</li> </ul>	
CPT codes: 90832, 90834 and 90837	<ul> <li>Requires PA after 24 sessions or encounters billed in a 12-month period (July 1 – June 30)</li> <li>This includes sessions that might be held with different providers.</li> <li>Complete OTR form and fax to 877-664-1499</li> </ul>	





# **Rehabilitative Behavioral Health Services**

LIPs <sup>1</sup>	LACs <sup>2</sup>	Prior authorization requirements	
DAODAS <sup>3</sup> DMH <sup>4</sup>	DMH <sup>4</sup>	H0038	H2014
	H2017	H2030	
DOE <sup>5</sup>	DJJ <sup>6</sup>	H2037	S9482
DSS <sup>7</sup>	COC <sup>8</sup>	Note: All out-of-network providers require PA.	

<sup>1</sup>Licensed Independent Practitioners <sup>2</sup>Licensed Addiction Counselors <sup>3</sup>Department of Alcohol and Other Drug Abuse Services <sup>4</sup>South Carolina Department of Mental Health

<sup>5</sup>South Carolina Department of Education <sup>6</sup>South Carolina Department of Juvenile Justice <sup>7</sup>South Carolina Department of Social Services <sup>8</sup>South Carolina Continuum of Care





### **Institutes for Mental Disease**







### **Opioid Treatment Program**

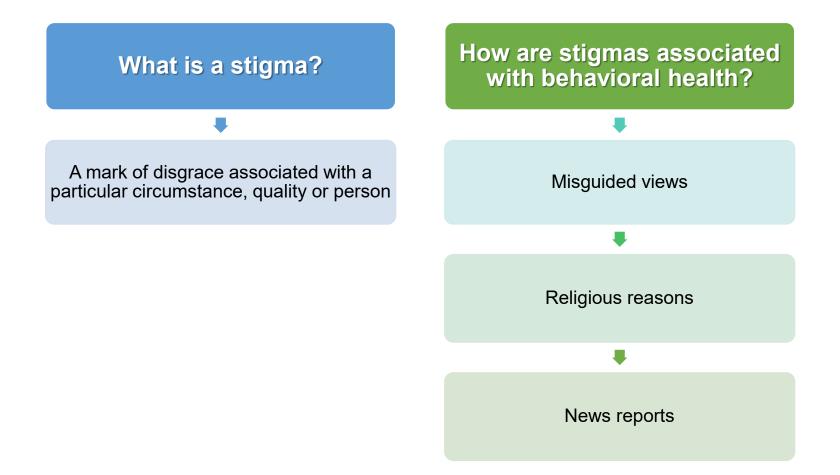
# No age restrictions for participation

#### No PA required





# **Stigmas and Behavioral Health**







# **Types of Stigmas and Its Effects**







### **Overcoming and Coping with Stigmas**







### **Pharmacy and Labs**





### **Pharmacy Benefit Manager – CarelonRx**



CarelonRx is an independent company providing pharmacy benefit management services on behalf of BlueChoice® HealthPlan.





### **CarelonRx – Authorization Process**



Prior authorization required for quantities greater than one month

Note: Members can refer to their evidence of coverage for benefit details, exclusions and limitations.





# **CarelonRx – Mail Order and Home Delivery**

Maintenance Medications limited to a 31-day supply (90-day max on certain medications)

Applicable categories of drugs				
Asthma	Oral diabetes			
Cholesterol	Hypertension			





### **Laboratory Services**

# LabCorp is the preferred laboratory.

# Prior authorization requirements

Anatomical pathology and cytology specimens do not require PA

Certain labs, such as genetic testing, may require PA

Note: STAT labs can be sent to a contracted hospital, but all others should be directed to LabCorp.

LabCorp is an independent company providing laboratory management services on behalf of BlueChoice<sup>®</sup> HealthPlan.





# **Clinical Laboratory Improvement Amendment**

To be considered for reimbursement of clinical laboratory services, a valid CLIA certificate identification number must be reported on a 1500 Health Insurance Claim Form (CMS-1500). The CLIA certificate identification number must be submitted in one of the following manners

Claim Format and Elements	CLIA Number Location Options	Referring Provider Name and NPI Location Options	Servicing Laboratory Physical Location
CMS-1500	Must be represented in field 23	Submit the referring provider name and NPI number in fields 17 and 17b, respectively.	Submit the servicing provider name, full physical address and NPI number in fields 32 and 32A, respectively, if the address is not equal to the billing provider address. The servicing provider address must match the address associated with the CLIA ID entered in field 23.
HIPAA 5010 837 Professional	Must be represented in the 2300 loop, REF02 element, with qualifier of X4 in REF01	Submit the referring provider name and NPI number in the 2310A loop, NM1 segment.	Physical address of servicing provider must be represented in the 2310C loop if not equal to the billing provider address and must match the address associated with the CLIA ID submitted in the 2300 loop, REF02.





### Claims





# **Filing Claims**

You have 365 days to file original or corrected claims.



Availity, LLC and E-solutions are independent companies providing administrative support services on behalf of BlueChoice® HealthPlan.





# **Overpayment Recovery**

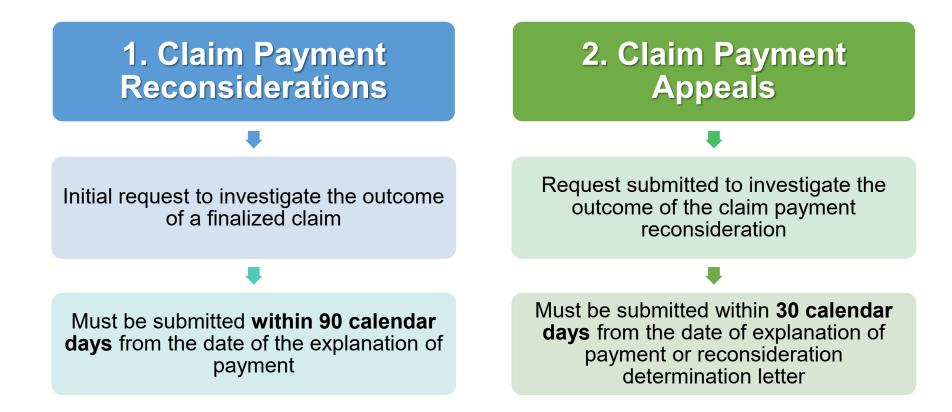
Address for overpayment: Healthy Blue P.O. Box Central 73651 Cleveland, OH 44193-1177 Overnight Address for Overpayment Recovery: Healthy Blue – Central 73651 4100 W 150<sup>th</sup> St. Cleveland, OH 44135





### **Claims Payment Disputes**

Two steps in the claims dispute process include:

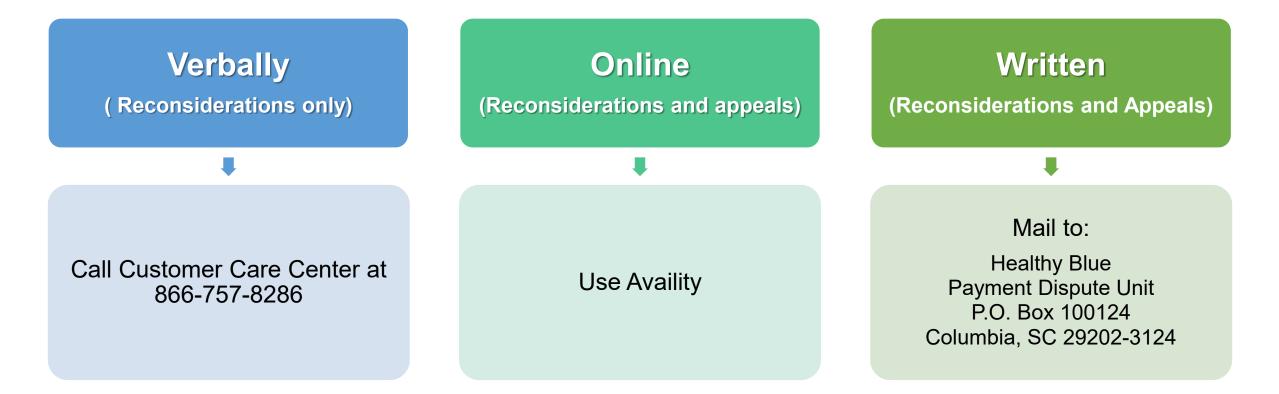






### **Claims Payment Disputes (Continued)**

How to file a claim dispute:







### **High Dollar Claim Review**

#### Managed by CERiS

#### \$100,000 threshold

Requires itemized bill

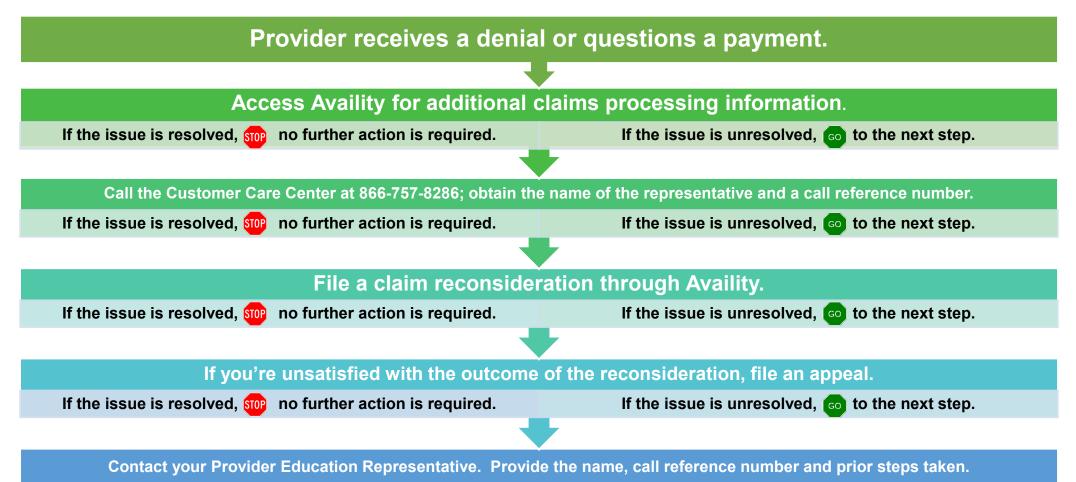
Only submit itemized bill when requested.

CERiS is an independent company providing claims administrative services on behalf of BlueChoice® HealthPlan.





### **Claims Assistance Workflow**







### **Common Claims Denials**

Member eligible for health care with another health insurance carrier

#### **Possible solutions**

Have the member update their information with the State

Have the member update their information with Healthy Blue

Non-par provider

#### **Possible solutions**

Ensure all necessary enrollment applications and processes have been completed

Provide updates when necessary to ensure we have the latest details





### **Common Claims Denials (Continued)**

#### Duplicate charges paid

#### **Possible solutions**

Allow time for claims to complete processing before resubmitting

Verify claims status to see if it is on file before resubmitting

Miscellaneous denials (Timely filing, Worker's Compensation, etc.)

#### **Possible solutions**

Ensure claims are submitted within the 365-day time frame

Verify whether services were the result of an accident in which a third-party may be responsible prior to submitting





### **Balance Billing**

### What is it?

Billing a member for an amount not reimbursed by Healthy Blue on a claim What should be done? Members should be held harmless and not responsible for amounts not paid for contracted services



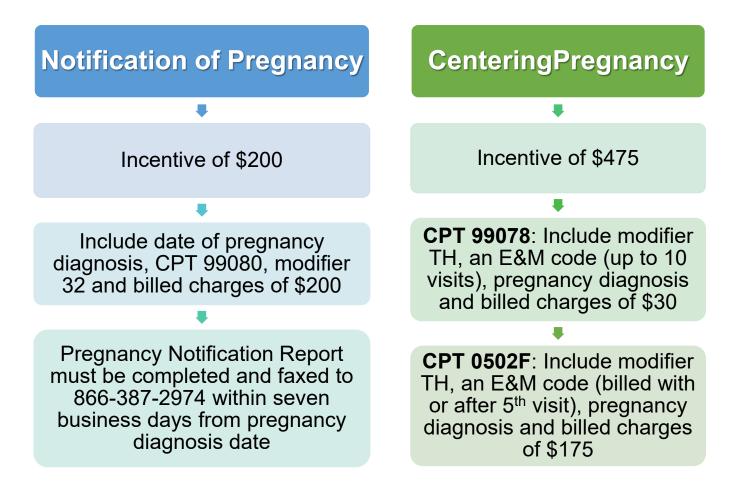


### **Provider Incentives**





### Notification of Pregnancy and CenteringPregnancy







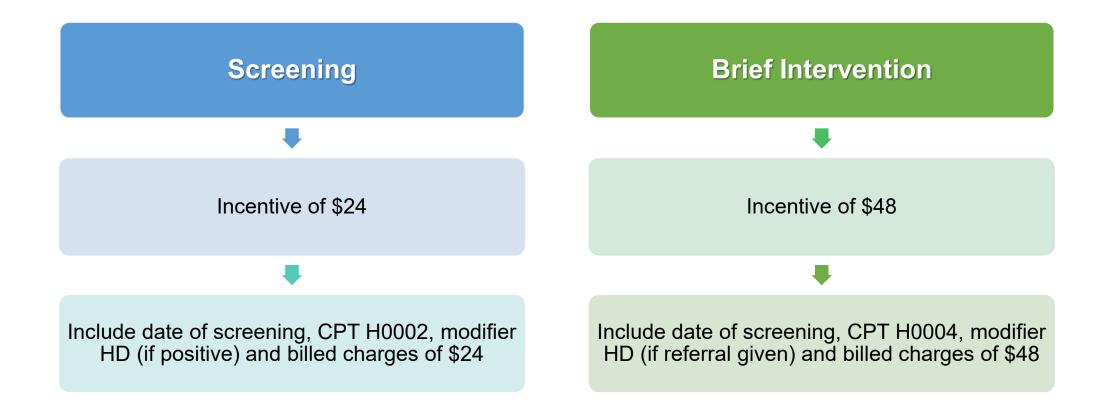
### Well Child

	Well-infant: Members ages one to 15 months within the current year					
Well-Child	CPT/HCPCS Modifier		ICD-10			
•	99381-99385, 99391-99395, 99461, G0438-G0439	EP	Z00.0X, Z00.1XX, Z00.X, Z02.X, Z02.71, Z02.79, Z02.8			
Incentive of \$60						
	Well-child: Members a	Well-child: Members ages three to six years old within the current yea				
•	CPT/HCPCS	Modifier	ICD-10			
Include date of well-child exam, CPT G9153 and billed charges of \$60	99381-99385, 99391-99395, 99461	EP	Z00.0X, Z00.1XX, Z00.X, Z02.X, Z02.71, Z02.79, Z02.8X			
	Adolescent well-child: Members ages 12 to 20 years old within the current year					
	CPT/HCPCS Modifier		ICD-10			
	99461, 99381-99385, 99391- 99395	EP	Z00.0X, Z00.1XX, Z00.X, Z02.X, Z02.71, Z02.79, Z02.8X Z02.9			





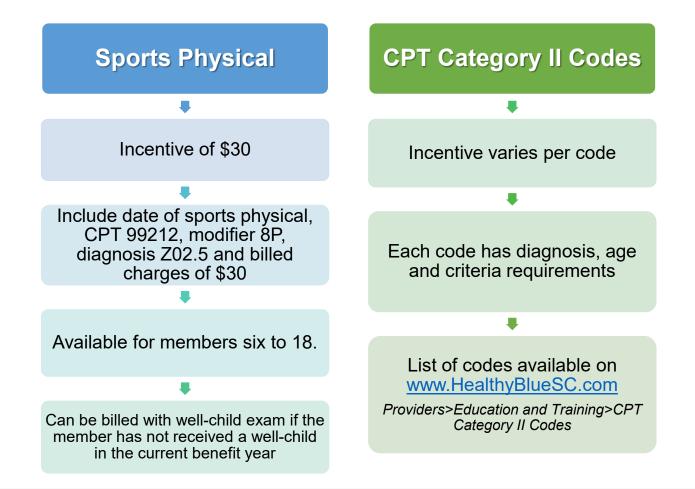
### Screening, Brief Intervention and Referral to Treatment







# Sports Physical and CPT<sup>®</sup> Category II Codes







### **Provider Enrollment**





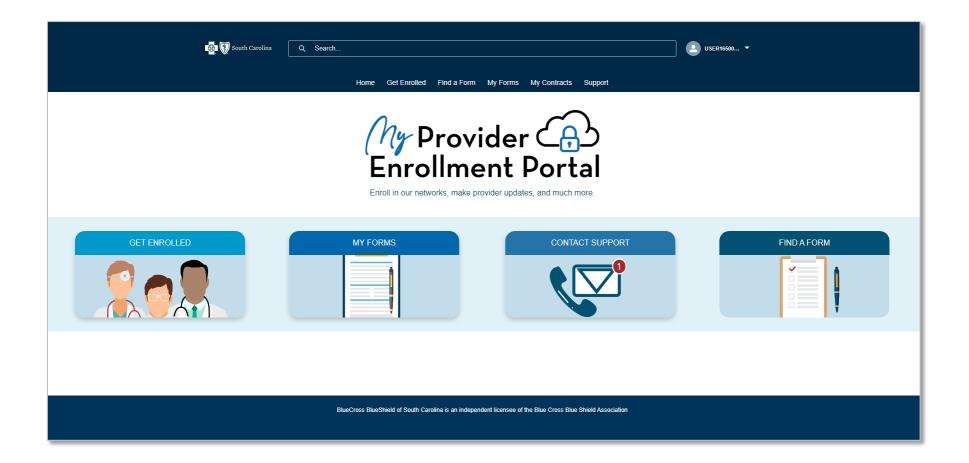
### Joining the Healthy Blue Network







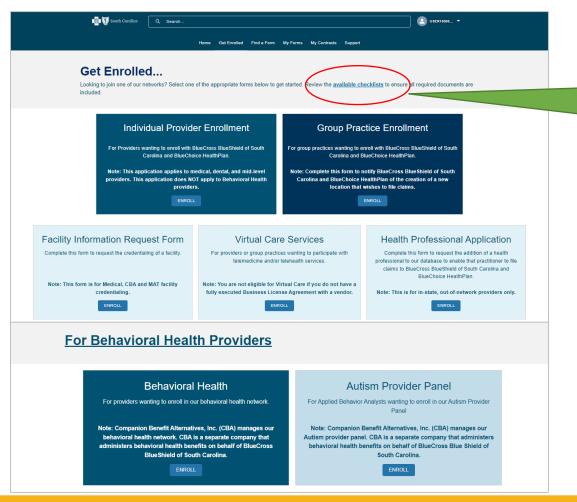
### **My Provider Enrollment Portal**







# **Getting Enrolled**



Review the available checklists prior to completing an application.





### **Individual Enrollment Checklist**

Checklist Items	Mid-Level	Physician	DDS*	DMD**	Ancillary	Chiro	Pharmacist
Provider Enrollment Application							
Copy of SC Medical or Practice License							
Drug Enforcement Administration (DEA) Certification			Footnote 1				
Current Copy of Malpractice (Min. \$1M/\$3M)							
Authorization to Bill for Services							
Clinical Lab Improvement Amendments (CLIA)				Footnote 2			
Nurse Practitioner Preceptor Form							
Signed Contracts							
Hold Harmless – BlueChoice HealthPlan							
Appendix D – BlueChoice HealthPlan							
Professional Training		Footnote 3					
Additional Items for Medicaid							
Medicaid ID Number				Footnote 2			
Protocols (Written Agreement)	Footnote 4						

<sup>1</sup>Only needed if applicable.

2Only needed if the DMD is applying for medical networks.

<sup>3</sup>DOs, DPMs and MDs require at minimum, residency.

4Only needed for nurse practitioners and physician assistants.

\*Doctor of Dental Surgery (DDS) \*\*Doctor of Medicine in Dentistry (DMD)





### **Group Practice Enrollment Checklist**

Checklist Items	Physician's Office	Ambulance	DME	Home Health, Hospice, Dialysis, Hospitals, Skilled Nursing, ASC*	Pharmacy	Dental
Group Practice Application						
IRS Verification of Tax ID (No W9s)						
Electronic Funds Transfer Enrollment						
Application for Satellite Location (if applicable)						
Clinical Lab Improvement Amendments (CLIA)						
Signed Contracts						
Copy of CMS Letter						
Copy of Medicare PTAN Letter						
Copy of Business License						
Copy of DHEC License						
Additional Items for Medicaid						
Medicaid ID Number						

\*Ambulatory Surgery Center (ASC)





### **Behavioral Health Enrollment Checklist**

Checklist Items
Behavioral Health or Autism Panel Application
IRS Verification of Tax ID (or W9)
CBA* Professional Agreements (Signed Contracts)
Hold Harmless Agreement
Appendix C
Copy of SC State License
Copy of DEA License (if applicable)
Copy of Board Certification (if applicable)
Nurse Protocols (NPs only)
Current Copy of Malpractice (Min. \$1M/\$3M)

\*Companion Benefit Alternatives





### **Electronic vs. Wet Signatures**

Medical	Allowed Signature	Behavioral Health	Allowed Signature
Provider Enrollment	Electronic or wet	Behavioral Health	Electronic or wet
Recredentialing	Electronic or wet	Autism Panel	Electronic or wet
Facility Information Request	Electronic or wet	Facility Information Request	Electronic or wet
Health Professional	Electronic or wet	Authorization to Bill	Electronic or wet
Doing Business As (DBA)	Electronic or wet	All Contracts	Electronic or wet
Change of Address (COA)	Electronic or wet		
Add/Term Practitioner	Electronic or wet		
Authorization to Bill	Electronic or wet		
Electronic Funds Transfer (EFT)	Wet		
Appendix D (BlueChoice only)	Wet		
Hold Harmless (BlueChoice only)	Wet		
All Contracts	Wet		





### **Provider Validation – M.D. Checkup**

As of Jan. 1, 2022, provider validations are required at least every 90 days, per the No Surprises Act

If more than 90 days has passed since the last validation, providers will be suppressed from the directory





# Quality





# National Committee for Quality Assurance





Standards & Guidelines Quality Measures Member Experience





### **Consumer Assessment of Healthcare Providers and Systems**

Opportunities	Possible Solutions
Q22 – Rating of Specialist seen most often	<ul> <li>Listen to patient concerns and spend adequate time with them</li> <li>Engage the patient in discussions about medications</li> <li>Avoid using medical jargon and technical language</li> </ul>
Q24 – Customer Service provided need information or help	<ul> <li>Ensure that representative are friendly and polite</li> <li>Resolve issues completely and follow up with members</li> <li>Ensure that representatives listen carefully and avoid interrupting</li> </ul>
Q18 – Rating of personal doctor	<ul> <li>Ensure that providers are informed about the patient's relevant medical and person background</li> <li>Remain up-to-date on medical advancements</li> <li>Connect with the patient on a personal level</li> <li>Reduce wait times in the office</li> </ul>
Q9 – Ease of getting care, tests, or treatment	<ul> <li>Conduct a thorough assessment of the patient's needs</li> <li>Treat patients with urgent issues promptly</li> <li>Provider care and service quickly</li> <li>Minimize wait times and communicate reasons for delays</li> </ul>
Q5 – Made appointments for routine care at office or clinic	<ul> <li>Schedule appointments within sufficient time frame</li> <li>Treat patients with great urgent issues promptly</li> </ul>
Q4 – Got an appointment for urgent care as soon as needed	<ul> <li>Schedule appointments within sufficient time frame</li> <li>Treat patients with great urgent issues promptly</li> </ul>





### **Healthcare Effectiveness Data and Information Set**

Evaluates performance in terms of clinical quality Administered by NCQA and used by CMS\* for monitoring

Subset of HEDIS measures are collected for Marketplace plans HEDIS is a retrospective review of services and care performance

\*Centers for Medicare & Medicaid Services





### **HEDIS** Measures – Prevention and Treatment

Well Care for Children	Comprehensive Diabetic Care	Women's Health	Behavioral Health
<ul> <li>Well visits <ul> <li>W30 <ul> <li>0-15 months; 6 visits</li> <li>16-30 months; 2 visits</li> </ul> </li> <li>WCV <ul> <li>3-21 years of age; one visit per year</li> </ul> </li> <li>CIS/IMA-Childhood and adolescent immunization</li> <li>Lead Screening</li> <li>WCC-Weight Assessment and Counseling for Nutrition and Physical Activity Children/Adolescent</li> </ul></li></ul>	<ul> <li>HBD-Hemoglobin A1c</li> <li>EED-Diabetic Eye Exam</li> <li>BPD-Blood Pressure</li> <li>KED-Kidney Evaluation <ul> <li>One eGFR (Estimated Glomerular Filtration Rate Lab Test</li> <li>One UACR (Quantitative Urine Albumin Lab Test</li> <li>One Urine Creatinine Test</li> </ul> </li> </ul>	<ul> <li>PPC-Prenatal and Postpartum Care</li> <li>CHL-Chlamydia screening</li> <li>BCS-Breast and cervical cancer screening</li> <li>CCS-Cervical Cancer screening</li> </ul>	<ul> <li>AMM-Antidepressant Medication Management</li> <li>ADD-Follow-Up for Children Prescribed ADHD Medication</li> <li>FUH-Follow-Up After Hospitalization for Mental Illness</li> <li>APP-Use of First-Line Psychosocial Care for Children and Adolescents on Antipsychotics</li> <li>APM-Metabolic Monitoring for Children and Adolescents on Antipsychotics</li> <li>IET-Initiation &amp; Engagement of Alcohol and Other Drug Dependence Treatment</li> </ul>





### **Provider Report Cards and Care Opportunity Reports**

### **Provider report cards identify:**

- Number of providers in the practice
- Total membership (current)
- Total care opportunities in the eligible population
- Number of target members needed • to be seen to meet the NCQA percentile
- Practice rate for the NCQA HEDIS ٠ measure

#### Care opportunity reports include:

- Members who have not had any visits in the prior year
- Members who need preventive ٠ services
- Current demographic information • (Healthy Connection)
- Legend for each measure on the • Care Opportunity report

	BlueChoice HealthPlan Medi	icaid Provider Su	mmary-Mar. 20	014 HEDIS 201	5						
Group Address:				1 Provid	lers: 2						
Group Name:				2 Total M	embers: 268						
Group TaxID:	3 Eligible Gap Members: 121										
		4 Eligible Population	<sup>5</sup> Practice Rate	<sup>6</sup> Member to Target	<sup>7</sup> NCQA 50th Percentile 48.18%						
HEALTH OPTIMAL W	AWC-Adolescent Well-Care	18	0.00%	-9							
	W34 -Wellchild 3-6 years	10	20.00%	-6	72.26%						
	W15-Wellchild 0-15 months	9	44.44%	-2	65.16%						
	AAP-Adult Access	82	51.22%	-28	84.35%						
ASTHMA	ASM -Appro. Medication	1	100.00%		84.70%						
BEHAVIORAL HEALTH	FUH-Mental Illness in 30 days				65.85%						
HEALTH	ADD-ADHD Initiation Phase				39.76%						
DIABETES OPTIMAL CARE	CDC - HbA1c test	3	33.33%	-2	83.16%						
	CDC - LDL_C screening	3	33.33%	-2	76.28%						
	CDC - Nephropathy	3	33.33%	-2	79.23%						

BlueChoice South CARDLINA HealthPlan of South Cardina Healthy Connections

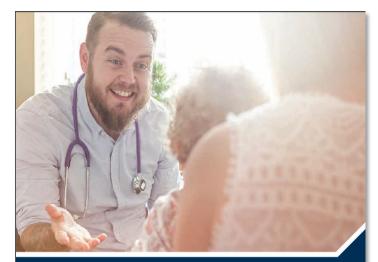
BlueChoice HealthPlan Medicaid HEDIS 2015 Gap In Care- Data Updated in May. 2014

Group ID Group TAXID:

Provider Primary Sp Providers in Grou

Medicaid

BlueChoice South Cappactions



### **HEDIS Benchmarks** and Coding Guidelines for Quality Care



Medicaid Managed Care





# **Medical Records Compliance Audit**

# Starts during the summer after HEDIS

Audits performed on locations with 200+ members

Reviews completed on five random records, up to five providers

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		_					_								_
	PROVIDER ID:	N/A:	= Not a	plicable	е										
	CLINIC:	1 = pr	esent												
	ADDRESS:	· p.													+
	NUNLOO.	0 = No	ot prese	nt											
		-						_					_		_
G	SENERAL DOCUMENTATION	Provider 1				Provider 2					Provider 3				
_	Complete member demographic information - including sex, employment and responsible party														Т
_	All pages in chart contain name or ID #													+	+
	Provider identified on each entry					-								+	+
_	Chart entries are dated and signed													+	+
	All chart entries are legible													+	+
6	Signed and Dated Consent Forms - HIPAA and Consent to Treat														T
7	Documentation of after-hours call or treatment														T
3	Coordination of care between PCP/Specialist/BH														T
9	Review of consults, labs and other studies														T
0	ER and/or Hospital records present														Т
_	MEDICAL / SOCIAL HISTORY / MEDICAL MANAGEMENT														
_	Allergies/adverse reactions or NKA documented						<u> </u>								+
_	Updated problem list														+
_	Updated medication list utilized													_	+
	Family medical history													—	+
	Past medical history/dental history, if available					-	-								+
	Social history (age 18 or older) Advanced Directives (age 18 or older)													+	+
	Advanced Directives (age 18 or older) History of smoking habits noted (starting age 11 yrs)						-								+
0	History of sinkking habits holed (starting age 11 yrs) History of alcohol usage noted (starting age 11 yrs)					-							-+	+	+
	History of alconol usage noted (starting age 11 yrs) History of substance abuse noted (starting age 11 yrs)				-										+
20	(risiony or substance abuse noted (statung age 11 yrs)			L										_	+





# Marketing





## **Social Media – Be sure to follow us!**







### #HealthyBlueSC





# **Marketing and Community Outreach**

Examples of community outreach.













# **Focus of Marketing**

Connect member to a strong network of primary care physicians and specialists

Help people get the medical care they need and respect they deserve Continue to serve more than 189,000 members statewide Work with community and faith-based organizations to help our members find local resources





## Marketing – Redetermination

Renewal occurs every 12 months from the date of enrollment Ensures members' addresses are up to date with Healthy Connections

Helps members complete renewal form

Visit www.scchoices.com for more information.





# **Marketing – Extra Benefits**







## Healthy Blue Community Action Transit (C.A.T)

### Includes interactive gaming system

### Attends events









## **Game Plan for Health – Coach Blue**<sup>s™</sup>





eat fruits and veggies













Never give up

Play hard and safe

Learn ways

to be

healthy

Aim high

and set

goals













### HEALTHY BLUE + PO BOX 100317 + COLUMBIA, SC + 29202-3317

Customer Service: 866-781-5094 (TTY: 866-773-9634) Monday – Friday from 8 a.m. – 6 p.m. 24-Hour Nurseline: 800-830-1525 (TTY: 711)

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www.HealthyBlueSC.com





Healthy Blue is offered by BlueChoice HealthPlan, an independent licensee of the Blue Cross Blue Shield Association.